

FamilyFest Finance Committee



- POTTSTOWN PARKS & RECREATION
- POTTSTOWN FAMILY CENTER
- POTTSTOWN SCHOOL DISTRICT

February 4, 2011

Dear Friends, Businesses and Collaborators:

Happy New Year! This year's 2011 Pottstown FamilyFest will be on March 17th!!! Our theme for the evening is **Participate in Your Community: Pottstown Families Play, Work & Serve Together**. The whole community plays a role in sustaining our local businesses and social service agencies. This year's theme focuses on buying local and encourages families to find volunteer opportunities that they care about so that they can ultimately give back to their community.

It seems as though it were only yesterday that we were feverishly planning the 2010 FamilyFest. All of the collaborating agencies and volunteers devoted a great deal of time, commitment, and energy to this event, and we would like to take this opportunity to thank you and applaud your efforts. As we look back on the huge success of last year's program, we have established a precedent that will surely be difficult to top. Last year we had over 400 participants who took part in the various booths, workshops, and other activities. Despite the huge success of the program, we are still missing one very important piece: the funding. The cost of last year's event was roughly \$1,600; and due to substantial budget cuts within our own agencies, we are unfortunately no longer able to cover the entire cost of the event. We have established several different levels of support to ensure that even agencies and businesses with the tightest of budgets can contribute. YOU truly are the missing sector, and through your participation, you can complete the circle.

If you are interested in contributing, we ask that you email Jenn Brown at jbrown@fsmontco.org, by **Friday, March 4, 2011**. If you will be placing an ad in this year's booklet, your information must be submitted on time to guarantee inclusion. Please send your advertising information electronically as well. Checks should be made payable to the **Borough of Pottstown**, however, should be mailed to Jenn Brown at Family Services, 1976 E High St. Pottstown PA 19464. If you require an invoice for payment, please indicate below. **Deadline for contributions and registration is Friday, March 4, 2011.** Door prize contributions are also due at this time. We would like to thank you in advance for your efforts and support of this long-standing community event.

Sincerely,

Eileen Schlegel,

Pottstown Parks and Recreation

Jenn Brown,

Family Services/Pottstown Family Center

Mary Rieck

Pottstown School District/PEAK

Please detach and return or e-mail to jbrown@fsmontco.org:

NAME LISTINGS	\$15.00	_____
BUSINESS CARD LISTINGS (3 ½ "x 2")	\$25.00	_____
HALF PAGE ADVERTISEMENT (5 ½ "x 4 ¼")	\$45.00	_____
FULL PAGE ADVERTISEMENT (5 ½ "x 8 ½")	\$75.00	_____

Name _____ Telephone or E-mail: _____

Address _____

Copy enclosed _____ Check enclosed _____ Please send invoice _____

Attn: Jenn Brown
Family Services of Montgomery County
1976 E. High St
Pottstown, Pennsylvania 19464